# OFFICIAL RULES

### TITLE: LEGO® Education Teacher Award

#### NO PURCHASE NECESSARY TO ENTER AND WIN A PRIZE.

- Overview: The award is aimed at classroom teachers, both primary and secondary, who have been using LEGO
  Education products in innovative ways to support their students learning and understanding of science, technology,
  engineering and mathematics (STEM).
- 2. This Competition is sponsored by LEGO System A/S, Aastvej 1, 7190 Billund, Denmark.

By participating in this Competition, entrants agree to be bound by these Official Rules.

- **3. Eligibility:** To enter this Competition you must be an Australian resident, working as a teacher, and submit a valid entry to the Competition.
- **4.** You are <u>not</u> eligible to enter if you are an employee, partner, or immediate family member of an employee of the LEGO Group or any third-party company or agency directly connected with the creation or administration of this Promotion.
- **4. Entry period:** You must submit your Entry within the Entry Period, which begins at 1 February 2017, 9:00am (AEDT) and ends 28 February 2017, 5:00pm (AEDT) ("Entry Period"). Any Entries received after this time shall not be valid.

### 5. How to enter:

The process for applying for a LEGO Education Teacher Award is intended to be straightforward. Applicants are required to submit the standard application form, including:

- An abstract of the proposed Symposium presentation
- Lesson materials and/or resources, e.g. a sample worksheet or lesson plan
- Evidence of implementation, e.g. a photo, short video (max 2 min) or sample of student work
- Evidence of contribution to the teaching community
- A brief self-evaluation and/or reflection.
- **6. Limitation on entry:** One entry per person during the Entry Period. If more than one Entry per participant is received during the Entry Period, only the first Entry will be included and later Entries will be disqualified.

# 7. Guidelines:

- All aspects of the Submission must be in English;
- [IF VIDEO IS INVOLVED] The video may not exceed [two (2) minutes] in length and this time limit will be strictly administered;
- [IF A DIGITAL IMAGE IS INVOLVED] The image(s) must be in .jpeg, .tiff or .png format and must not exceed twenty-five MB in total size, and;
- The Submission cannot have been previously published or submitted in any Competition of any kind.

#### 8. Content Restrictions:

- The Submission must not contain material that violates or infringes another's rights, including without limitation, privacy, publicity or intellectual property rights infringement;
- The Submission must not disparage Sponsor or any other person or party affiliated with the Competition;
- The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;

- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state or province where Submission is created.
- 9. Intellectual Property: By uploading your Submission you are providing your consent to grant the Sponsor a royalty-free, irrevocable, perpetual (or for the entire term of duration of intellectual property rights), non-exclusive, sublicensable license to use, reproduce, modify, publish, and display such Submission in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed for Competition or marketing purposes of Sponsor's products. If requested, entrant agrees to sign any documentation that may be required for Sponsor or its designees to fully exploit the above-referenced license grant to the Submission. In granting Sponsor such license, entrant will represent and warrant that the Submission remains unpublished and does not in any way infringe upon any third party's intellectual property rights.
- 10. Prize(s): The Winner will receive flights and accommodation for one person to attend the LEGO Education Symposium 2017 in Billund, Denmark (9 -11 May 2017). The prize is non-transferable and no cash alternative is available. The prize is subject to availability and the Sponsor reserves the right to substitute the prize for an alternative prize of equal or greater value.
- **11. Selection of Potential Winners and Odds of Winning:** The Teacher Award recipient will be selected by a panel appointed by LEGO Education, and may include past recipients (the "Judges").

Submissions will be assessed against the following criteria:

- Innovative teaching practice (50%)
- Commitment to teaching and capacity for sustained contribution to the Australian teaching community (25%)
- The potential and quality of the proposed Symposium presentation (25%).

Please note that the panel may choose not to select a recipient, should no suitable applications be received.

The odds of winning will depend on the skill and talent of the entrant, as assessed by the Judges, and on the number of eligible entries received.

- 11. Claiming the Prize: The Potential Winner will be contacted via the Entrant's email address no later than 17 March 2017. Potential Winners have ten (10) days from the date of notification to complete and return the Winners' Documents. If the Potential Winner cannot be contacted, has not claimed their prize within (10) of days of notification, fails to complete the required Winners' Documents correctly, a new Potential Winner will be selected from all remaining eligible entries received before the Closing Date, in accordance with the Selection procedure above.
- **12. Certification of Potential Winners:** All Potential Winners will be required to complete and return a set of Winners' Documents consisting of (i) a statement of eligibility; and (ii) a release of liability; and (iii) a publicity release (except where prohibited by law); Upon receipt of the fully executed Winners' Documents, and confirmation by the Judges, the Potential Winner will be certified as the winner ("Teacher Award Winner").
- **13. Data Privacy:** By entering the Competition, you agree to your personal information being used for the purposes described in these Official Rules and in accordance with our Privacy Policy, which can be found at <a href="http://aboutus.lego.com/enus/corporate/privacypolicy.aspx">http://aboutus.lego.com/enus/corporate/privacypolicy.aspx</a>.

The company responsible for handling all privacy data is LEGO System A/S, Aastvej 1, 7190 Billund, Denmark. By entering the Competition, you acknowledge that you have read and understand the Privacy Policy and you agree to its terms.

## 14. Additional Rules

- Entries will not be returned. All Entries, excluding the images submitted in connection with the Competition, shall become the property of Sponsor and may be used for other marketing activities. If the materials contain personal data on children under the age of 13 specific permission through a verifiable parental consent is needed.
- If you are the Winner, you agree that the Sponsor may use your first name and town or county of residence to announce the Winner of this Promotion.
- Sponsor is not responsible for lost, misdirected, mutilated, incomplete, or illegible entry materials, or for entries not received prior to the entry deadline.
- Any Entry made or attempted in a manner which in the Sponsor's reasonable opinion is contrary to the spirit of these Official Rules, or by its nature is unfair to other entrants, will be invalid and may result in your disqualification from the Competition.
- Reporting prize winnings and paying any applicable taxes, governmental fees, and other expenses resulting from winning a prize are the sole responsibility of the Prize Winner unless otherwise stated; Winners are encouraged to check local tax implications.
- For a list of the Winners, contact Consumer Services (https://wwwsecure.us.lego.com/en-us/service).
- These Official Rules shall be governed and construed in accordance with the laws of Denmark.

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