

Random Draw Sweepstakes Rules

OFFICIAL RULES

LEGO® Education Product Feedback survey

1. **Overview:** Adults 18 and over working in the educational field can enter to win LEGO Education set(s) for their school.
2. This Sweepstakes (the “Competition”) is sponsored by LEGO System A/S, Aastvej 1, 7190 Billund, Denmark.

By participating in this Competition, Entrants agree to be bound by these Official Rules.

3. **Eligibility:** To enter this Competition you must be aged 18 or over, working within the educational sector and submit a valid Entry to the Competition.
4. You are not eligible to enter if you are an employee, partner or immediate family member of an employee of the LEGO Group or any third party company or agency directly connected with the creation or administration of this Promotion. Residence of Brazil are not eligible to enter this Competition.
5. **Entry Period:** The survey is an ongoing survey without any final end date. When the survey system is open, the prize draw is open. Prizes will be drawn every second month (after an even month), and prize draws will be carried over for a further two months if less than 500 responses are received since the last prize draw. First prize draw will be in September 2017, and there will at least be one prize per 1000 entries.

The LEGO Group reserves the right to change or close the survey if necessary.

6. **How to enter:** During the Entry Period simply provide your email and name in the LEGO Education Product Feedback Survey (LEGOeducation.com/ProductFeedback)
7. **Limitation on entry:** One Entry per person during two months (ending after an even month) If more than one Entry per participant is received during those two months, only the first Entry will be included and later Entries will be disqualified.
8. **Prize(s):** The Winner will be contacted by LEGO Education and together LEGO Education and the prize winner will choose a LEGO Education set (valued at approximately \$500/€450) from an assortment of LEGO Education sets selected by the Sponsor (from the current catalogue). The prize will be shipped to Winners at the Sponsor’s expense within 45 days of receipt of fully executed Winners’ Documents, unless otherwise specified by the Sponsor. The prize is non-transferable and no cash alternative is available. The prize is subject to availability and the Sponsor reserves the right to substitute the prize for an alternative prize of equal or greater value.
9. **Selection of Potential Winners and Odds of Winning:** The Potential Winner(s) will be selected by the members of the LEGO Educations Insights and Communication Team in a series of random drawings from all eligible Entries, to take place in Billund, Denmark within 0-14 days from the end of each evenly numbered month. For example, a random drawing may take place 0 to 14 days after the end of February and April, but not January or March. The random drawings will continue as long as the survey is open. The LEGO Group reserves the right to change or close the survey if necessary. The odds of winning will depend on the number of eligible Entries received, but there will at least be a prize draw per 1000 entries.
10. **Claiming the Prize:** The Potential Winner will be contacted via the Entrant’s email address 7 to 14 days from the drawing date. Potential Winners have ten (10) days from the date of notification to complete and return the Winners’ Documents. If the Potential Winner cannot be contacted, has not claimed their prize within (10) of days

of notification, or fails to complete the required Winners' Documents correctly, a new Potential Winner will be randomly selected from all remaining valid Entries received before the Closing Date, in accordance with the Selection procedure above.

11. Certification of Potential Winners: All Potential Winners will be required to complete and return a set of Winners' Documents consisting of (i) a statement of eligibility; and (ii) a release of liability; and (iii) a publicity release (except where prohibited by law); and (iv) a prize acceptance form. If a Potential Winner is deemed a minor in his/her place of residence, a parent or legal guardian of the Potential Winner will also be required to sign the Winners' Documents. Potential Winners who are residents of Canada will be required to answer a time limited skill testing question without assistance, in order to be eligible to receive a prize. Upon receipt of the fully executed Winners' Documents, and confirmation by the Judges, the Potential Winner will be certified as the winner ("Winner").

12. Data Privacy: By entering the Promotion, you agree to your personal information (you only enter email address and name and neither are linked to survey results) being used for the purposes described in these Official Rules and in accordance with our Privacy Policy, which can be found at

<https://wwwsecure.lego.com/en-us/legal/legal-notice/privacy-policy-full?ignorereferer=true>

By taking part, entrants agree to have their name and town of residence published in a Winner's List, to be made available to the public in accordance with these Official Rules.

Because the LEGO Education Product Feedback Survey requires the use of the Conformat online survey tool and is handled by research agency Ennova, Conformat Privacy Policy and Ennova Privacy Policy also applies.

The company responsible for handling all privacy data is LEGO System A/S, Aastvej 1, 7190 Billund, Denmark.

By entering the Competition, you acknowledge that you have read and understand the Privacy Policy and you agree to its terms.

13. Additional Rules

- Entries will not be returned. All Entries, excluding the images submitted in connection with the Competition shall become the property of Sponsor and may be used for other marketing activities.
- If you are the Winner, you agree that the Sponsor may use your first name and town or county of residence to announce the Winner of this Promotion.
- Sponsor is not responsible for lost, misdirected, mutilated, incomplete, or illegible entry materials, or for Entries not received prior to the entry deadline.
- The Sponsor shall not have any liability and does not accept any damage, loss, injury or disappointment suffered by Entrants of this Promotion to the extent permitted by law. Nothing shall exclude the Sponsor's liability for death and personal injury as a result of its negligence.
- Any Entry made or attempted in a manner which in the Sponsor's reasonable opinion is contrary to the spirit of these Official Rules, or by its nature is unfair to other entrants will be invalid and may result in your disqualification from the Competition.
- Reporting prize winnings and paying any applicable taxes, governmental fees, and other expenses resulting from winning a prize are the sole responsibility of the Prize Winner unless otherwise stated; Winners are encouraged to check local tax implications.
- For a list of Prize Winners, please email lego.education.survey@lego.com and let us know which month of the contest you are interested in.
- These Official Rules shall be governed and construed in accordance with the laws of Denmark.